



IDA Young Commercial Designer of the Year Competition

Applicants are invited to submit entries for the IDA Young Commercial Designer of the Year Competition @ ScotHot 2011. The winner will have the opportunity to have their design built on the BCFA Interiors and Design Pavilion at ScotHot 2011.

ScotHot is Scotland's only hospitality interiors, tourism and catering event and attracts nearly 8,000 trade only professionals at the SECC in Glasgow ranging from hotels, restaurants, clubs, bars, schools, colleges and universities. With over 175,000 people employed in hotels and restaurants and 16m tourists a year, hospitality is one of Scotland's key industries. The successful applicant will have the opportunity to showcase their skills in front of leading professionals representing this very vibrant and dynamic sector.

Criteria:

- a) The design of a bedroom for a 4/5 star 25 room refurbished boutique hotel. Each room measuring 6m x 4m including an en-suite bathroom. The available space on the BCFA pavilion will have a wooden 2.74m height wall on each of the 6m sides with the two 4m sides remaining open so that visitors can easily walk into the room. The bathroom will have half height walls to make it more visible to the visitor.
- b) The design must be sustainable and all products must be sourced from Europe although preference should be given to UK suppliers where possible. Full product lifecycle sustainability is more important than initial air miles used in transporting the products. The reasons for the choice of the products must be detailed in the application with specific emphasis on how they meet the sustainability criteria. The applicants are encouraged to source some of their products from BCFA members.
- c) All products selected must conform to current UK legislation and standards for performance, fire safety, sustainability and quality.
- d) The application must contain details on all aspects of the room design including technology, surfaces, fabrics, and furniture with specific emphasis on how the room design is fit for purpose and enhances the guest's overall enjoyment of their stay at the hotel.
- e) The budget will be a maximum of £25,000 excluding VAT. The budget should cover furniture, fittings and equipment, all bathroom fixtures including the sanitary ware, all surface coverings and all audio visual equipment.
- f) The maximum age of the applicant is 30 years old.
- g) All applicants must have a BA (Hons) Degree in interior design or similar.

All entries should be submitted no later than the 22nd October 2010 and they should be sent to ScotHot 9 Manchester Square London W1U 3PL or e-mailed to scotshot@montex.co.uk. The applications should:

- Contain sketches and written explanations of how the design meets the criteria set above.
- List of the suppliers who have agreed to supply the sample products required to be used when building the room at ScotHot 2011. The applicant will be expected to source all the products that will be featured in their design. The suppliers of the products will receive recognition at the entrance to the winning room design on the BCFA pavilion.

The successful applicant as well as two highly commended applicants will be informed by 12th November 2010.

Prizes:

Winner

- The title of the IDA Young Commercial Designer of the Year together with a certificate and trophy
- The opportunity to have their design built on the BCFA Interiors and Design Pavilion@ScotHot 2011 and receive pre and post show publicity.
- £1000 cash prize
- A weekend away in a Wyndham Group hotel

Two highly commended candidates

- Certificate
- Opportunity to mount their designs on or around the BCFA Interiors and Design Pavilion @ ScotHot.

Judges:

